



## **March 5-9, 2018**

# **Contest Information Packet**

Celebrate NSBW 2018 with the theme “*I Heart School Breakfast.*” It highlights how eating nutritious breakfast helps students achieve success in the classroom and beyond. SNAL members are essential to making the NSBW a success. The SNA web site <http://www.schoolnutrition.org> is full of recipes, resources, and marketing tools designed to make your National School Breakfast week a success. Make your National School Breakfast Week celebration an amazing experience! For more information:

<https://schoolnutrition.org/Meetings/Events/NSBW/2018/ToolsResources/>

### **Why should I participate?**

According to a 2015 survey of SNA members, **96% said that their student participation increases during NSBW.** Recognizing NSBW in your district or in your cafeteria helps you:

- Increase student participation for your program
- Spread the message to parents that you’re serving healthy and tasty breakfast at school
- Earn media coverage from local papers, blogs, and TV stations
- Connect with teachers and administrators at your school or in your district to spread the word that school meals are healthy

**There are TWO ways to enter this year.**  
**Entrants may submit a SCRAPBOOK or a VIDEO.**

**PLEASE READ THE INSTRUCTIONS CAREFULLY.**



## **SCRAPBOOK INSTRUCTIONS**

To submit a scrapbook to the School Nutrition Association of Louisiana (SNAL), follow these guidelines.

1. Entries must be submitted in a **one inch (1") x one & ½ inch (1½ ")** three ring binder with sheet protectors.
2. Entry form must be the first page of the binder or placed on the inside cover.
3. Entry cannot be over 15 pages in length.
4. Caroline Kelley must receive all entries by Friday, March 30, 2018.  
**NO EXCEPTIONS!**
5. Captions must accompany pictures, cards, student activity sheets, newsletter articles, videos, etc.
6. Entry must include student activities.

### **Scrapbook Scoring Criteria:**

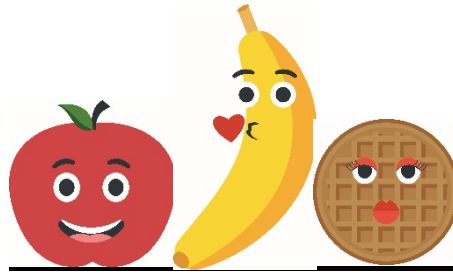
1. Binder Presentation	15 points
2. Student/Cafeteria Staff Involvement	25 points
3. Promotion of NSBW theme	25 points
4. Education Impact	15 points
5. Community Involvement	20 points
Total Points	<hr/> 100 points

### **MAIL SCRAPBOOK TO:**

Grant Parish School Board Child Nutrition Program  
Attn: Caroline Kelley  
512 Main Street OR P.O. Box 208  
Colfax, Louisiana 71417  
(318)627-3274

Winners will be announced at the April Executive Board Meeting and will be notified in writing. Scrapbooks and videos will be returned at the SNAL Conference June 2018.

C:\Users\tbrown1\Documents\SNAL\SNAL 2017 Presidency\NSLW 2017\NSBW 2017.docx



## **VIDEO INSTRUCTIONS**

To submit a video to the School Nutrition Association of Louisiana (SNAL), follow these guidelines.

1. Entries must be submitted on a DVD.
2. Video must include the entry form in the title and in the video credits.
3. Entry cannot be over 10 minutes in length.
4. Caroline Kelley must receive all entries by Friday, March 30, 2018. **NO EXCEPTIONS!**
5. Video must include sound or captions.
6. Entry must include student involvement.

### **Video Scoring Criteria:**

1. Video Presentation	15 points
2. Student/Cafeteria Staff Involvement	25 points
3. Promotion of NSBW theme	25 points
4. Education Impact	15 points
5. Community Involvement	20 points
Total Points	<hr/> 100 points

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National School Breakfast Week  
**ENTRY FORM**

Select Entry Category: \_\_\_\_\_ ELEMENTARY \_\_\_\_\_ MIDDLE \_\_\_\_\_ HIGH

School District: \_\_\_\_\_

School: \_\_\_\_\_

CNP Director/Supervisor: \_\_\_\_\_

District Address: \_\_\_\_\_  
\_\_\_\_\_

District Phone #: \_\_\_\_\_

School Principal's Name: \_\_\_\_\_

Principal's Signature: \_\_\_\_\_

Enrollment: \_\_\_\_\_

Grade Levels: \_\_\_\_\_

Breakfast Average Daily Participation (ADP): \_\_\_\_\_

**NOTE: \*\*Use a separate entry form when submitting both a scrapbook and video. Please contact Caroline Kelley to confirm receipt of your scrapbook and/or video at [ckelley@gpsb.org](mailto:ckelley@gpsb.org)**



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**AWARD CATEGORIES**

<b>SCRAPBOOK CONTEST</b>			
<b>Elementary</b>	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
<b>Middle</b>	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
<b>High</b>	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
<b>VIDEO CONTEST</b>			
<b>Elementary</b>	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
<b>Middle</b>	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place
<b>High</b>	1 <sup>st</sup> Place	2 <sup>nd</sup> Place	3 <sup>rd</sup> Place

**REMINDER: Caroline Kelley must receive all entries by Friday March 30, 2018. NO EXCEPTIONS!**

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